

# General Obligation Bond Facilitation Services for the City of Las Cruces, New Mexico

The City of Las Cruces retained Architectural Research Consultants, Incorporated (ARC) with ASA Architects for General Obligation (GO) Bond facilitation services. The assignment entailed the following tasks:

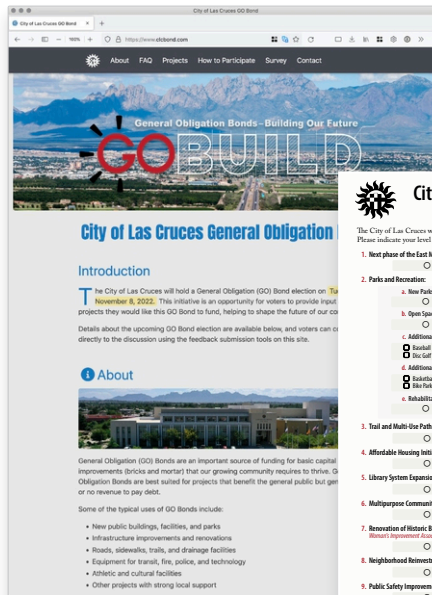
- Facilitate public input on potential projects to consider for the upcoming 2022 City of Las Cruces General Obligation Bond
- Prepare pre-conceptual estimates of probable cost for potential projects
- Develop and administer project grading, ranking, and prioritization
- Formulate bond package options for consideration
- Prepare a draft and final report

The ARC/ASA team worked closely with City staff throughout the facilitation process.

Public input served a central role in the City's G.O. Bond decision-making progression. Public participation included a series of nine community meetings with City residents, development of an explanatory website, and deployment of a web-based citizen survey to gauge support for potential City projects.

The City Council anticipates asking voters to approve in the November 2022 GO Bond election \$23 million to fund a new fire station, parks and recreation improvements, and a contribute to the City's Affordable House Trust Fund.

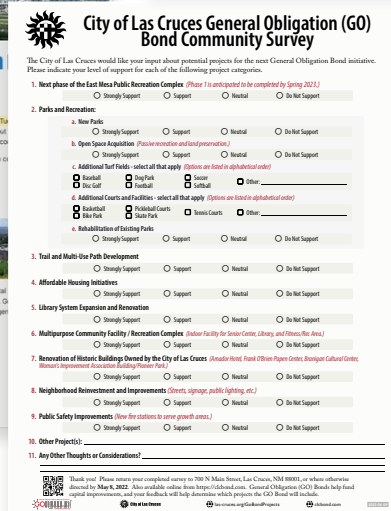
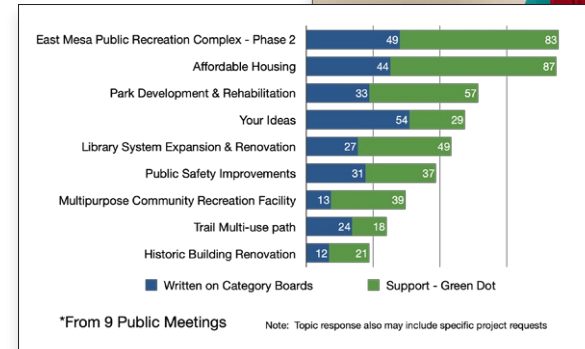
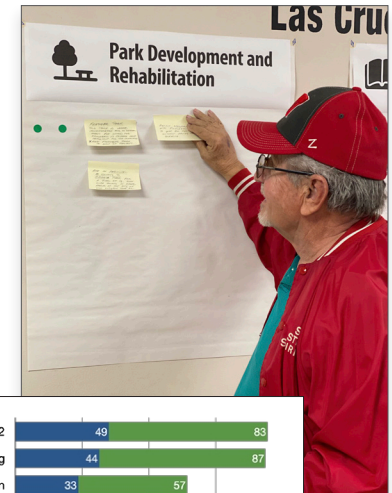
**Client:** City of Las Cruces, NM  
**Schedule:** 2022



*Left: Public Meeting Greeting Display Board Example*

*Below: Example of analysis graph of project support at public meetings*

*Right: Image from public meetings*



*Far Left: Opening pages of the project website*

*Left: Online community survey*